100 - Essentials

Total Topics = 14   **Total Time = 1:24:23**

200 - Strategy

Total Topics = 11   **Total Time = 55:57**

300 - Management

Total Topics = 8   **Total Time = 39:21**

400 - Mastery

Total Topics = 12   **Total Time = 1:22:52**

Resources:

Digital Advertising Channels Cheat Sheet
Media Briefing Checklist
Media Plan Evaluation
Paid Digital Quick-Start Guide
Google Ads Quick-Start Guide

Course Total Topics = 45
Course Total Time = 4:22:33