

## Social Media Management

Social Media Automation with IFFFF  
Social Media Scheduling with BufferApp  
Twitter Automation: Buffer  
Twitter Automation: ManageFlitter  
Add Custom Social Media Feeds to Your Website with curator.io  
Landscape by SproutSocial

## Creating Visuals

Creating Videos with Adobe Spark  
Creating Images with Adobe Spark  
Creating Infographics with Piktochart  
Creating Beautiful Images with Canva  
Creating Videos with Animoto  
Color Picker Tools

## SEO

Organize and Manage Your SEO with Screaming Frog  
Keyword Research and Competitive Analysis with SEMrush  
Google Trends  
Run an SEO Audit On Your Site with WooRank

## Content Marketing

Understand Trending Content with BuzzSumo  
Portent Content Idea Generator  
Get Headline Inspiration (Maybe?) with Linkbait Generator  
Focus Your Keyword Research with Answer the Public

## Other

Match Your Business Needs to the Right Software with G2Crowd  
Check Name Availability with NameVine  
Driving Engagement with Sli.do  
Tools for Competitive Ad Analysis

### Resources:

Social Media Efficiency Guide  
Top Tools For Social Guide